Department of the Treasury

Internal Revenue Service

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.



► Go to www.irs.gov/Form990 for instructions and the latest information.

AI	For th	e 2017 calendar year, or tax year beginning and	ending	_			
B	Check if applicab	le: C Name of organization		D Employer identifie	cation number		
	Addre	NATIONAL SCHOOL BOARDS ASSOCIATION					
	Name	Doing business as	36-2210015				
	Initial	Number and street (or P.U. box if mail is not delivered to street address)	Room/suite				
	Final returr termi				838-6722		
_	ated Amer	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	18,380,173.		
F	returr Appli	MDDMIDRIN, VN 22514		H(a) Is this a group re	37		
	tiòn pend	SAME AS C ABOVE		for subordinates H(b) Are all subordinates ir			
<u> </u>	Tax.ov	rempt status: $X 501(c)(3) = 501(c) () 4947(a)(1)$	or 527	- ` '	list. (see instructions)		
		$\begin{array}{c} \text{term} \mathbf{b} \text{ status.} \\ \textbf{b} \text{ www.NSBA.ORG} \end{array}$		H(c) Group exemption			
-		f organization: 🚺 Corporation 🔄 Trust 🔄 Association 🔄 Other 🕨	L Year		State of legal domicile: IL		
Pa	art I	Summary		· · · · ·			
Activities & Governance	1	Briefly describe the organization's mission or most significant activities: THE EDUCATION.	PREMI	ER ADVOCATE	FOR PUBLIC		
rnai	2	Check this box if the organization discontinued its operations or disposed in the organization dispo	sed of mor	e than 25% of its net as	sets.		
ove	3	Number of voting members of the governing body (Part VI, line 1a)		3	22		
ي م	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	18			
es	5	Total number of individuals employed in calendar year 2017 (Part V, line 2a)	5	86			
iviti	6	Total number of volunteers (estimate if necessary)	6	0			
Acti		Total unrelated business revenue from Part VIII, column (C), line 12			246,009.		
	b	Net unrelated business taxable income from Form 990-T, line 34	<u></u>		0.		
				Prior Year	Current Year		
ne	8	Contributions and grants (Part VIII, line 1h)		38,500. 5,518,089.	1,000. 16,955,101.		
Revenue	9	Program service revenue (Part VIII, line 2g)		1,192.	803.		
Re	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		670,954.	1,423,269.		
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		6,228,735.	18,380,173.		
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.		
	14	Benefits paid to or for members (Part IX, column (A), line 4)	·····	0.	0.		
Ś	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		4,475,062.	9,576,980.		
Expenses		Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.		
be		Total fundraising expenses (Part IX, column (D), line 25)	0.				
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		2,958,126.	8,118,742.		
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		7,433,188.	17,695,722.		
	19	Revenue less expenses. Subtract line 18 from line 12		-1,204,453.	684,451.		
s or			Be	eginning of Current Year	End of Year		
sset: 3alar	20	Total assets (Part X, line 16)		9,852,258.	12,000,151.		
Net Assets or Fund Balances	21	Total liabilities (Part X, line 26)	······	32,212,412.	29,980,472.		
		Net assets or fund balances. Subtract line 21 from line 20	-	22,360,154.	-17,980,321.		

Fart II Signature BIOCK

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer THOMAS J. GENTZEL, EXECUTIVE DIRECTOR Type or print name and title	Date							
Paid Preparer	Print/Type preparer's name SCOTT E. HALLBERG, CPA Firm's name ► CALIBRE CPA GROUP PLLC	Check PTIN if gelf-employed P01081188 Firm's EIN ► 47-0900880							
•	Firm's address 7501 WISCONSIN AVENUE, SUITE 1200 WEST BETHESDA, MD 20814	Phone no. 202 - 331 - 9880							
May the If	May the IRS discuss this return with the preparer shown above? (see instructions)								
732001 11-2	LHA For Paperwork Reduction Act Notice, see the separate instructions.	Form 990 (2017)							

Dar	990 (2017) NATIONAL SCHOOL BOARDS ASSOCIATION 36-2210015
	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission: WORKING WITH AND THROUGH OUR STATE ASSOCIATIONS, NSBA ADVOCATES FOR
	EQUITY AND EXCELLENCE IN PUBLIC EDUCATION THROUGH SCHOOL BOARD
	LEADERSHIP.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, an
	revenue, if any, for each program service reported. (Code:) (Expenses \$ 3,318,303. including grants of \$) (Revenue \$ 6,916,8
4a	(Code:) (Expenses \$ 3,318,303. including grants of \$) (Revenue \$ 6,916,8 CONFERENCE AND MEETINGS:
	CONFERENCE AND MEETINGS:
	THE ANNUAL CONFERENCE AND EXPOSITION IS THE ONLY NATIONAL EVENT FOR
	SCHOOL BOARD LEADERS AND ADMINISTRATORS. ATTENDEES BENEFITED FROM
	EDUCATIONAL PROGRAMMING, NETWORKING, AND AN EXHIBIT HALL SHOWCASING
	LATEST EDUCATIONAL PRODUCTS AND SERVICES FROM EXHIBITORS.
4b	(Code:) (Expenses \$ 5,040,907. including grants of \$) (Revenue \$) COMMUNICATIONS AND PUBLIC AFFAIRS:
	PA&C IS COMPRISED OF THREE DEPARTMENTS - COMMUNICATION & PUBLICATION
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS.
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS,
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS,
46	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC.
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC.
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses \$ 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses3,665,154. including grants of \$) (Revenue \$9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses3,665,154. including grants of \$) (Revenue \$9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses3,665,154. including grants of \$) (Revenue \$9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY
łc	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses3,665,154. including grants of \$) (Revenue \$9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses 3,665,154. including grants of 8) (Revenue 8), (Revenue 8), (Revenue 8), (Revenue 8), 014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY LEADERSHIP NETWORK.
	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY LEADERSHIP NETWORK.
łd	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses3,665,154. including grants of \$) (Revenue \$9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY LEADERSHIP NETWORK.
4d	ONLINE STRATEGIES AND MARKETING & DESIGN - WORKING TOGETHER TO ESTABLISH NSBA AS THE LEADING ADVOCATE FOR PUBLIC EDUCATION. THE ACTIVITIES ENHANCE NSBA'S BRAND AND REPUTATION, STRENGTHEN ITS ADVOC EFFORTS AND BOLSTER THE CONNECTION WITH ITS MEMBERS. KEY AUDIENCES INCLUDE MEMBER STATE SCHOOL BOARD ASSOCIATIONS, EDUCATORS, POLICYMAKERS, THE MEDIA, POTENTIAL BUSINESS PARTNERS AND PUBLIC. (Code:)(Expenses 3,665,154. including grants of \$) (Revenue \$ 9,014,7 MEMBERSHIP AND DISTRICT SERVICES: NSBA PROVIDES SUPPORT, RESOURCES, EDUCATION AND MATERIALS FOR ITS 49 STATE ASSOCIATION MEMBERS AND LOCAL SCHOOL DISTRICTS THAT ARE DIRECT INVOLVED IN NSBA PROGRAMS SUCH AS NATIONAL CONNECTION, COUNCIL OF UR BOARDS OF EDUCATION, COUNCIL OF SCHOOL ATTORNEYS AND THE TECHNOLOGY LEADERSHIP NETWORK.

Form	aan	(2017)
FOUL	990	(2017)

NATIONAL SCHOOL BOARDS ASSOCIATION

Pa	t IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		37	
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			v
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in		v	
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X X	
	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e		
Ť	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	4.46	Х	
10-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	23	
128	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	120		x
h	Schedule D, Parts XI and XII Was the organization included in consolidated, independent audited financial statements for the tax year?	12a	<u> </u>	<u> </u>
U	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	120		x
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,		L	<u> </u>
~	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any		<u> </u>	
-	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х

Form **990** (2017)

732003 11-28-17

11270820 712177 71548

NATIONAL	SCHOOL	BOARDS	ASSOCIATION
TULLI LOULUD	DCIIOOT	DOUTOD	TODOCTUTION

Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			37
	Schedule K. If "No", go to line 25a	24a		X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	05-		x
h	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		- 23
D	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
		25b		x
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or	230		
20	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If</i> "Yes,"			
	complete Schedule L, Part II	26		x
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
с	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			v
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			x
~ 1	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		_ A
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and		х	
05-	Part V, line 1	34	X	
	Did the organization have a controlled entity within the meaning of section 512(b)(13)? If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	35a	- 23	
u	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	330		<u> </u>
50	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
5.	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			· ·
	Note. All Form 990 filers are required to complete Schedule O	38	х	
		_		_

Form **990** (2017)

732004 11-28-17

Form 990 (2017)

Form	990 (2017) NATIONAL SCHOOL BOARDS ASSOCIATION 36-2210	015	Р	age 5		
Pa	t V Statements Regarding Other IRS Filings and Tax Compliance					
	Check if Schedule O contains a response or note to any line in this Part V					
			Yes	No		
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 45					
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0					
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming					
	(gambling) winnings to prize winners?	1c	Х			
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return 2a 86					
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)					
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Х			
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b	Х			
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a					
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х		
b	If "Yes," enter the name of the foreign country:					
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х		
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х		
с	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c				
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit					
	any contributions that were not tax deductible as charitable contributions?	6a		Х		
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts					
	were not tax deductible?	6b				
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b				
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required					
	to file Form 8282?	7c		Х		
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d					
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g				
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h				
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the					
	sponsoring organization have excess business holdings at any time during the year?	8				
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a				
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b				
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12 10a					
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b					
11	Section 501(c)(12) organizations. Enter:					
а	Gross income from members or shareholders 11a					
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.) 11b					
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a				
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b					
13	Section 501(c)(29) qualified nonprofit health insurance issuers.					
а	Is the organization licensed to issue qualified health plans in more than one state?	13a				
	Note. See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the					
	organization is licensed to issue qualified health plans 13b					
	Enter the amount of reserves on hand 13c					
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X		
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b				
		Form	990	(2017)		

11270820 712177 71548

5 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548__1

36-2210015

Form 990	(2017)
----------	--------

NATIONAL SCHOOL BOARDS ASSOCIATION

Check if Schedule O contains a response or note to any line in this Part VI

X

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

		1.1	2.2		Yes	
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	22			
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.		1.0			
b	Enter the number of voting members included in line 1a, above, who are independent		18			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	nip with any oth	er			
	officer, director, trustee, or key employee?			2		
3	Did the organization delegate control over management duties customarily performed by or under t	he direct super	vision			
	of officers, directors, or trustees, or key employees to a management company or other person? \ldots			3		
4	Did the organization make any significant changes to its governing documents since the prior Form	990 was filed?		4		
5	Did the organization become aware during the year of a significant diversion of the organization's as	ssets?		5		1
6	Did the organization have members or stockholders?			6	Х	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or a more members of the governing body?			7a	x	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,	stockholders, o	or			
	persons other than the governing body?			7b	Х	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year					
а	The governing body?			8a	Х	
	Each committee with authority to act on behalf of the governing body?			8b	Х	
	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		
ect	tion B. Policies (This Section B requests information about policies not required by the Internal I					
					Yes	N
0a	Did the organization have local chapters, branches, or affiliates?			10a		
	If "Yes," did the organization have written policies and procedures governing the activities of such					
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
1a	Has the organization provided a complete copy of this Form 990 to all members of its governing bo			11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.					
				12a	х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris			12b	X	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "			12.0		\vdash
Ŭ	in Schedule O how this was done			12c	x	
3	Did the organization have a written whistleblower policy?			13	x	┢
4	Did the organization have a written document retention and destruction policy?			14	X	┢
				14		
5	Did the process for determining compensation of the following persons include a review and approv					
~	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	ſ		15-	x	
	The organization's CEO, Executive Director, or top management official			15a	X	┢
α	Other officers or key employees of the organization			15b		
~	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).					
ba	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange taxable entity during the year?			16a		2
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalu		tion			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the orga	anization's				
_	exempt status with respect to such arrangements?		<u></u>	16b		
ect	tion C. Disclosure					
	List the states with which a copy of this Form 990 is required to be filed $ ho IL$					
	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990	T (Section 501)	(c)(3)s only) a	vailab	ole	
	for public inspection. Indicate how you made these available. Check all that apply.		, ,,			
		n in Schedule C))			
9	Describe in Schedule O whether (and if so, how) the organization made its governing documents, c			l finan	cial	
	statements available to the public during the tax year.					
0	State the name, address, and telephone number of the person who possesses the organization's b	ooks and recor	ds: 🕨			
-	HEATHER S DEAN - 703-838-6724					
	1680 DUKE STREET, 2ND FLOOR, ALEXANDRIA, VA 2230	7				
	,,,,	-				
0000	3 11-28-17			Form	qun	()

Part VII	Compensation of Office	rs, Directors,	, Trustees,	Key Employees,	Highest	Compensated
	Employees, and Indepe	ident Contra	ctors			

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (Ď), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)) (C)		(D)	(E)	(F)				
Name and Title	Average hours per week	box	not c , unle	heck ss pe	more rson	than is bot pr/trus	h an	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) MIRANDA A. BEARD	5.00	x		v				20.000	0.	0
IMMEDIATE PAST PRESIDENT (2) KEVIN E. CIAK	5.00	<u> </u>		Х				20,000.	0.	0.
(2) KEVIN E. CIAK PRESIDENT	5.00	x		x				25,000.	0.	0.
(3) FRANK C. PUGH	5.00			Δ	-			23,000.	0.	0.
PRESIDENT - ELECT	5.00	x		x				10,000.	0.	0.
(4) BETH BRANHAM	5.00									
SECRETARY-TREASURER		X		Х				5,000.	Ο.	0.
(5) JOHN TUTTLE	5.00									
IMMEDIATE PAST PREIDENT		X		Х				0.	0.	0.
(6) ROBERT F. ALVEY, JR.	2.00									
REGIONAL DIRECTOR - SOUTHE		X						0.	0.	0.
(7) VIOLA M. GARCIA	2.00									
REGIONAL DIRECTOR - SOUTHE		Х						0.	0.	0.
(8) FRANK S. HENDERSON, JR.	2.00									
REGIONAL DIRECTOR - WESTER		Х						0.	0.	0.
(9) DONALD R. HUBLER	2.00									
REGIONAL DIRECTOR - CENTRA		Х						0.	0.	0.
(10) TIFFANY JACKSON	2.00									
REGIONAL DIRECTOR - PACIFI		X						0.	0.	0.
(11) JACOB R. OLIVEIRA	2.00									
REGIONAL DIRECTOR - NE REG		X						0.	0.	0.
(12) NEIL PUTNAM	2.00								0	
REGIONAL DIRECTOR - WESTER		X						0.	0.	0.
(13) BARBARA M. RILEY	2.00							0	0	0
REGIONAL DIRECTOR - WESTER	2 00	X			<u> </u>			0.	0.	0.
(14) NANDI SEKOU, ESQ.	2.00	v						0.	0.	0
REGIONAL DIRECTOR - NE REG	2.00	X						0.	0.	0.
(15) JODEE SUNDBERG	2.00	x						0.	0.	0.
REGIONAL DIRECTOR - PACIFI (16) LYDIA TEDONE	2.00				-			0.	0.	0.
(16) LYDIA TEDONE REGIONAL DIRECTOR - NE REG	2.00	x						0.	0.	0.
(17) CHARLIE WILSON	2.00	127			-			0.	0.	<u>v</u> .
REGIONAL DIRECTOR - CENTRA	2.00	x						0.	0.	0.
732007 11-28-17	1						I		0.	Form 990 (2017)

7

732007 11-28-17

11270820 712177 71548

2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548__1

Form 990 (2017)

Form	990	(2017)
I UIIII	330	(2017)

NATIONAL SCHOOL BOARDS ASSOCIATION

36-2210015 Page 8

Part VII Section A. Officers, Directors, Trus	1	ploy	/ees			ighe	st C						
(A)	(B)			•	C)	_		(D)	(E)	(F)			
Name and title	Average	(do		Pos heck		ר than	one	Reportable	· · · ·		Es	stimate	ed
	hours per					is bot or/trus		compensation	compensatio			nount	of
	week (list any				1			from	from related			other	
	hours for	irecto						the	organizations				
	related	e or d	tee			sated		organization (W-2/1099-MISC)	(W-2/1099-MIS	(0)	organization		
	organizations	ruste	l trus		ee	npen		(00-2/1033-101130)			Ĭ	d relat	
	below	d ual t	tiona		nploy	st col	5					anizati	
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former						
(18) FLOYD SIMON, JR., DSS	2.00	-	-	<u> </u>	<u> </u>								
REGIONAL DIRECTOR - WESTER		x						0.		0.			0.
(19) PAMELA DOYLE	2.00			-	-								
REGIONAL DIRECTOR - SOUTHE	2000	x						0.		0.			0.
(20) ERIC K. GERMANN	2.00	11	-	-			-			<u> </u>			0.
	2.00	x						0.		0.			0.
REGIONAL DIRECTOR - CENTRA	2.00			<u> </u>			<u> </u>	0.		0.			0.
(21) CHRIS UNGAR	2.00							0		~			0
REGIONAL DIRECTOR - PACIFI		X						0.		0.	<u> </u>		0.
(22) DR. EMMA TURNER	2.00												•
EX OFFICIO VOTING DIRECTOR		X						0.		0.	<u> </u>		0.
(23) LILLIAN TAFOYA	2.00												
EX OFFICIO VOTING DIRECTOR		Х						0.		0.			0.
(24) MICAH ALI	2.00												
EX OFFICIO VOTING DIRECTOR		X						0.		0.			0.
(25) STEVE CORONA	2.00												
EX OFFICIO VOTING DIRECTOR		X						0.		0.			0.
(26) ANDREW M. SANCHEZ	2.00												
EX OFFICIO NON-VOTING DIRE		x						0.		0.			0.
1b Sub-total					I			60,000.		0.			0.
c Total from continuation sheets to Part VI								1,892,518.		0.	14	0,5	-
d Total (add lines 1b and 1c)								1,952,518.		0.		0,5	
2 Total number of individuals (including but n									000 of reportabl	• •		• / 5	
		1056	: 11516	eu a	000		10 10	eceived more than \$100	,000 of reportable	e			15
compensation from the organization												Yes	No
	-Busisting autom									I		103	
3 Did the organization list any former officer,								•					v
line 1a? If "Yes," complete Schedule J for s											3		X
4 For any individual listed on line 1a, is the su	-		-						the organization			37	
and related organizations greater than \$150											4	Х	
5 Did any person listed on line 1a receive or a													37
rendered to the organization? If "Yes," com	plete Schedul	e J 1	for si	uch	pers	son .					5		X
Section B. Independent Contractors													
1 Complete this table for your five highest co										pens	ation	from	
the organization. Report compensation for	the calendar y	ear	endi	ng v	vith	or w	ithir	n the organization's tax	year.				
(A)			~ ~ ~ ~ ~	_			(B) (C))		
Name and business	address	N	ONI	5				Description of services Compensation				nsatio	n
							T						
2 Total number of independent contractors (i	ncluding but n	ot li	mite	d to	tho	se li	stec	above) who received m	ore than				
\$100,000 of compensation from the organize					(0		-					
SEE PART VII, SECTION		ΓII	NUZ	AT:	101	N	SHI	EETS			Form	990 ()	2017)
732008 11-28-17												```	,

8 11270820 712177 71548 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

Form 990 NATIONAL	SCHOOL	в	DAI	RDS	5 Z	ASS	500	CIATION	36-2210015				
Part VII Section A. Officers, Directors, Tru	stees, Key Er	nplo	oyee	s, ar	nd I	ligh	est	Compensated Employ	ees (continued)				
(A)	(B)		(C)					(D)	(E)	(F)			
Name and title	Average			Posi	tion			Reportable	Reportable	Estimated			
	hours	(cl	heck	all t	hat	app	ly)	compensation	compensation	amount of			
	per							from	from related	other			
	week					oyee		the	organizations	compensation			
	(list any	recto				em pli		organization	(W-2/1099-MISC)	from the			
	hours for	or di	ee			sated		(W-2/1099-MISC)		organization			
	related organizations	ustee	trust		ee) pen				and related organizations			
	below	lual tr	tional		nploy	st con	_			organizations			
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former						
(27) PILAR SOKOL, ESQ.	2.00	-	-		-	-							
EX OFFICIO NON-VOTING DIRE		Х						0.	0.	0.			
(28) BRUCE ALEXANDER	2.00												
EX OFFICIO VOTING DIRE		Х						0.	0.	0.			
(29) SHAWN HIME	2.00												
EX OFFICIO NON-VOTING DIRE		X						0.	Ο.	0.			
(30) RODNEY SCHILT	2.00												
EX OFFICIO NON-VOTING DIRE		x						0.	0.	0.			
(31) DR. MICHAEL W. WALDROP	2.00												
EX OFFICIO NON-VOTING DIRE		x						0.	0.	0.			
(32) THOMAS J. GENTZEL	33.00												
EXECUTIVE DIRECTOR	2.00			x				402,648.	0.	26,603.			
(33) HEATHER DEAN	34.00												
DEPUTY ED & COO	1.00			x				208,982.	0.	11,606.			
(34) FRANCISCO M. NEGRON, JR.	35.00									,			
CHIEF LEGAL OFFICER					х			203,551.	0.	20,990.			
(35) RONALD SKINNER	35.00												
CHIEF MEMBER SERVICES OFFI					х			176,954.	0.	8,568.			
(36) RORY DAVENPORT	35.00									.,			
CHIEF COMMUNICATIONS OFFIC					х			206,596.	0.	7,605.			
(37) NAOMI E. GITTINS	35.00									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
MANAGING DIRECTOR, LEGAL ADVOCACY						x		151,200.	0.	13,905.			
(38) KANISHA WILLIAMS	35.00												
MANAGING DIRECTOR, MEMBER SERVICES						x		140,244.	0.	15,615.			
(39) JOHN REEB	35.00												
MANAGING DIRECTOR, OPERATIONS AND IT						x		150,299.	0.	14,642.			
(40) SONJA TRAINOR	35.00												
PROGRAM DIRECTOR, COUNCIL						x		127,522.	0.	6,708.			
(41) DEBORA RIGSBY	35.00												
PROGRAM DIRECTOR, LOBBYING & FEDERAL						x		124,522.	0.	14,323.			
		•		. 1			•						
Total to Part VII, Section A, line 1c	<u></u>	<u></u>	<u></u>	<u></u>	<u></u>	<u></u>	<u></u>	1,892,518.		140,565.			
								-					

04-01-17

Form 990 (20 ⁻	17)	NATIONAL	SCHOOL	BOARDS	ASSOCIATION
Part VIII	Statement	of Revenue			

		Check if Schedule O cont	ains a respon	se or note to any lin	e in this Part VIII			
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
ts	1 a	Federated campaigns	1a					
iran		Membership dues						
S, G		Fundraising events						
ar /		Related organizations						
s, G		Government grants (contribut						
rSi		All other contributions, gifts, gran						
but		similar amounts not included abov		1,000.				
d Of	q	Noncash contributions included in lines	·····	, ,				
Contributions, Gifts, Grants and Other Similar Amounts	-	Total. Add lines 1a-1f			1,000.			
				Business Code				
e	2 a	DUES AND FEES		900099	9,014,721.	9,014,721.		
Program Service Revenue	b	ANNUAL CONFERENCE		900099	5,807,592.	5,792,081.	15,511.	
) Se	с	MEETINGS		900099	1,124,783.	1,124,783.		
ran ev	d	SPONSORSHIPS		900099	618,732.			618,732.
og	е	PUBLICATIONS		900099	389,273.	160,075.	229,198.	
P	f	All other program service reve	nue					
	g	Total. Add lines 2a-2f			16,955,101.			
	3	Investment income (including	dividends, int	erest, and				
		other similar amounts)		🕨	803.			803.
	4	Income from investment of tax	x-exempt bon	d proceeds 🛛 🕨				
	5	Royalties		🕨	350,278.			350,278.
			(i) Real	(ii) Personal				
	6 a	Gross rents	39,95					
		Less: rental expenses		0.				
		Rental income or (loss)	39,95					
	d	Net rental income or (loss)		🕨	39,959.			39,959.
	7 a	Gross amount from sales of	(i) Securitie	s (ii) Other				
		assets other than inventory						
	b	Less: cost or other basis						
		and sales expenses						
		Gain or (loss)						
		Net gain or (loss)		····				
an	8 a	Gross income from fundraising	g events (not					
/en		including \$	of					
Rev		contributions reported on line						
Other Reven		Part IV, line 18						
Oth		Less: direct expenses		b				
		Net income or (loss) from func	-	s 🕨				
	9 a	Gross income from gaming ac						
		Part IV, line 19						
		Less: direct expenses		b				
		Net income or (loss) from gam						
	10 a	Gross sales of inventory, less						
		and allowances						
		Less: cost of goods sold		b				
	С	Net income or (loss) from sale						
	44 -	Miscellaneous Revenu GAIN ON PREVIOUS SALE	e	Business Code 900099	811,991.			Q11 001
				900099	,	0.		811,991.
	b	SHARED ADMIN SERV			160,893.	υ.		160,893.
	с	OTHER REVENUE		900099	58,848.		1 30.0	58,848.
		All other revenue		•••	1,300.		1,300.	
		Total. Add lines 11a-11d		r	1,033,032. 18,380,173.	16,091,660.	246,009.	2 041 504
70000	12 9 11-28	Total revenue. See instructions.			10,300,173.	10,091,000.	240,009.	2,041,504. Form 990 (2017)

11270820 712177 71548

10

Part IX Statement of Functional Expenses

NATIONAL SCHOOL BOARDS ASSOCIATION

Dr	Check if Schedule O contains a response	se or note to any line in (A)	this Part IX	(C)	<u>X</u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations			3	
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	1 224 104		425 014	
	trustees, and key employees	1,334,104.	898,890.	435,214.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	F 0C0 100	2 211 400	2 040 600	
7	Other salaries and wages	5,260,102.	3,211,480.	2,048,622.	
8	Pension plan accruals and contributions (include	202 001	102 226	100 065	
~	section 401(k) and 403(b) employer contributions)	293,091. 2,246,650.	183,226. 1,394,312.	109,865. 852,338.	
9	Other employee benefits	443,033.	275,765.	167,268.	
0	Payroll taxes	443,033.	215,105.	107,200.	
1	Fees for services (non-employees):				
-	Management	28,088.	2,709.	25,379.	
b		20,000.	2,109.	23,319.	
	Lobbying Professional fundraising services. See Part IV, line 17				
e f	Investment management fees				
f	Other. (If line 11g amount exceeds 10% of line 25,				
g	column (A) amount, list line 11g expenses on Sch O.)	2,966,156.	2,264,945.	701,211.	
2	Advertising and promotion	29,544.	29,544.	, , , , , , , , , , , , , , , , , , , ,	
2	Office expenses	976,809.	677,386.	299,423.	
4	Information technology	,			
5	Royalties				
16	Occupancy	871,578.		871,578.	
7	Travel	726,737.	386,468.	340,269.	
8	Payments of travel or entertainment expenses				
•	for any federal, state, or local public officials				
9	Conferences, conventions, and meetings	994,429.	883,590.	110,839.	
0	Interest	-	-		
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	442,532.		442,532.	
3	Insurance	94,430.	21,633.	72,797.	
4	Other expenses. Itemize expenses not covered				
	above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)				
а	MEMBERSHIP REFERRAL FEE	437,406.	437,406.		
b	OTHER EXPENSES	187,425.	40,759.	146,666.	
с	CREDIT CARD FEES	157,382.	156,845.	537.	
d	RECRUITING TRAINING AND	137,764.	15,415.	122,349.	
е	All other expenses	68,462.	2,153,020.	-2,084,558.	
5	Total functional expenses. Add lines 1 through 24e	17,695,722.	13,033,393.	4,662,329.	C
6	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

732010 11-28-17

11270820 712177 71548

11 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

Form **990** (2017)

11270820 712177 71548

NATIONAL	SCHOOL	BOARDS	ASSOCIATION

36-2210015 Page 11

	ιΛ		-				
		Check if Schedule O contains a response or not	e to any	Ine in this Part X		1	
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing				1	
	2	Savings and temporary cash investments			5,689,547.	2	8,248,463.
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net		196,148.	4	101,353.	
	5	Loans and other receivables from current and for	ormer of	ficers, directors,			
		trustees, key employees, and highest compensation	ated em	ployees. Complete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali	fied pers	sons (as defined under			
		section 4958(f)(1)), persons described in section	1 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of sect	tion 501	(c)(9) voluntary			
ts		employees' beneficiary organizations (see instr).		6			
Assets	7	Notes and loans receivable, net		7			
Ä	8	Inventories for sale or use		F		8	
	9				853,876.	9	695,829.
	10a	Land, buildings, and equipment: cost or other	1	[
		basis. Complete Part VI of Schedule D	10a	4,691,526.			
	b	Less: accumulated depreciation	10b	4,691,526. 2,395,378.	2,513,025.	10c	2,296,148.
	11	Investments - publicly traded securities		1		11	
	12	Investments - other securities. See Part IV, line 1		F		12	
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11	599,662.	15	658,358.		
	16	Total assets. Add lines 1 through 15 (must equ			9,852,258.	16	12,000,151.
	17	Accounts payable and accrued expenses			444,847.	17	752,997.
	18	Grants payable			18	,	
	19	Deferred revenue			9,395,635.	19	9,560,961.
	20	Tax-exempt bond liabilities			.,	20	
	21	Escrow or custodial account liability. Complete I				21	
6	22	Loans and other payables to current and former				21	
Liabilities	~~	key employees, highest compensated employee					
llidi						22	
Lia	22	Complete Part II of Schedule L				22	
	23 24	Secured mortgages and notes payable to unrelated Unsecured notes and loans payable to unrelated				23	
		Other liabilities (including federal income tax, pa				24	
	25						
		parties, and other liabilities not included on lines Schedule D	-		22,371,930.	25	19,666,514.
	26	Schedule D Total liabilities. Add lines 17 through 25		F	32,212,412.	25	29,980,472.
	20	Organizations that follow SFAS 117 (ASC 958			52,212,112.	20	29,900,4720
6		complete lines 27 through 29, and lines 33 an					
ice	07				-22,361,653.	27	-17,981,820.
ılan	27	Unrestricted net assets			1,499.	28	1,499.
Fund Balances	28			F	т, туу.	20	±,400°
pur	29			ahaali hara N		29	
ΓĽ		Organizations that do not follow SFAS 117 (A and complete lines 30 through 34.	30 928	, check here 🏴 📖			
ts o	20					20	
sei	30	Capital stock or trust principal, or current funds				30	
Net Assets or	31	Paid-in or capital surplus, or land, building, or ec		F		31	
Net	32	Retained earnings, endowment, accumulated in		F	-22,360,154.	32	-17,980,321.
	33	Total net assets or fund balances				33	12,000,151.
	34	Total liabilities and net assets/fund balances			9,852,258.	34	1 12 000 161

Form 990 (2017) Part X Balance Sheet

Form	1990 (2017) NATIONAL SCHOOL BOARDS ASSOCIATION	36-	22100	15	Pag	ge 12
Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI					X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	18,			
2	Total expenses (must equal Part IX, column (A), line 25)	2	17,	695	5,7	22.
3	Revenue less expenses. Subtract line 2 from line 1	3				51.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	-22,	360),1	54.
5	Net unrealized gains (losses) on investments	5				
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9	3,	695	5,3	82.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	-17,	980),3	21.
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response or note to any line in this Part XII					
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	О.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		L	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?			2b	Х	L
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis,				
	consolidated basis, or both:					
	Separate basis X Consolidated basis Both consolidated and separate basis					
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the					
	review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Auc	lit			37
	Act and OMB Circular A-133?		······ -	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ					
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b	000	L

Form **990** (2017)

732012 11-28-17

SCHEDULE A

(Form 990 or 990-EZ)

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047
2017
Open to Public Inspection

		of the Treasury enue Service			Attach to Form 990 or F v/Form990 for instruction			nformation		Open to Public Inspection	
Nam	e of	the organizat	·	do to mininoigo					Employer	identification numb	er
		•		ONAL SCHOO	L BOARDS ASS	OCIAT	ION			6-2210015	
Pa	rt I	Reason	for Public	Charity Status (All organizations must co	omplete th	is part.) Se	ee instruction			_
The	orgar	nization is not	a private found	lation because it is:	(For lines 1 through 12, c	heck only	one box.)				
1		A church, co	nvention of ch	urches, or association	on of churches described	d in sectio	n 170(b)(1	1)(A)(i).			
2					Attach Schedule E (Forn						
3		A hospital or	a cooperative	hospital service org	anization described in s e	ection 170	(b)(1)(A)(ii	ii).			
4		A medical re	search organiz	ation operated in co	njunction with a hospital	described	d in sectio	n 170(b)(1)(A)(iii). Enter	the hospital's name,	
		city, and sta	te:								
5		An organizat	ion operated fo	or the benefit of a co	ollege or university owned	d or opera	ted by a g	overnmental ı	unit describ	bed in	
		section 170	(b)(1)(A)(iv). (C	Complete Part II.)							
6	님		-	-	mental unit described in						
7		-		•	antial part of its support f	rom a gov	ernmental	unit or from t	he general	public described in	
				omplete Part II.)							
8	믐				(1)(A)(vi). (Complete Par				I a caral accord		
9		÷	-	-	l in section 170(b)(1)(A)(-		-	•	
		university:	or a non-ianu-ę	grant college of agric	culture (see instructions).	Entertrie	name, city	y, and state o	r the colleg	eor	
10	Χ		ion that norma	Illy receives: (1) more	e than 33 1/3% of its sup	nort from	contributi	ons members	shin fees a	ind aross receipts from	
10					ct to certain exceptions,						
					e (less section 511 tax) fro						
				mplete Part III.)					944		
11					ively to test for public sa	fety. See	section 50)9(a)(4).			
12		An organizat	ion organized	and operated exclus	ively for the benefit of, to	perform t	the functio	ons of, or to ca	arry out the	e purposes of one or	
		more publicl	y supported or	ganizations describe	ed in section 509(a)(1) o	r section :	509(a)(2).	See section &	5 09(a)(3). (Check the box in	
		_lines 12a thr	ough 12d that	describes the type of	of supporting organizatio	n and con	nplete lines	s 12e, 12f, an	d 12g.		
а		Type I. A s	upporting orga	anization operated, s	supervised, or controlled	by its sup	ported org	ganization(s), 1	typically by	giving	
		the suppor	ted organization	on(s) the power to re	egularly appoint or elect a	a majority (of the dire	ctors or truste	es of the s	supporting	
	_			complete Part IV, Se							
b				-	d or controlled in connec			-		-	
			-		anization vested in the s	ame perso	ons that co	ontrol or mana	ige the sup	ported	
				t complete Part IV,		in connoo	tion with	and functions	lly intograt	ad with	
С			-		g organization operated				lly integrate	ed with,	
d			-		s). You must complete I porting organization oper				rted organi	zation(s)	
u					zation generally must sa						
					nplete Part IV, Sections				aunation	Noness	
е		- ·	t i	,	written determination fro	,			II. Type III		
			•		onally integrated support			51 / 51			
f	Ente										
				n about the supporte	ed organization(s).						
		(i) Name of supp		(ii) EIN	(iii) Type of organization (described on lines 1-10	(iv) Is the orga in your governi	nization listed ng document?	(v) Amount of	-	(vi) Amount of other	-)
		organizatio	1		above (see instructions))	Yes	No	support (see ir	istructions)	support (see instruction	S)
Tota	d I										

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 732021 10-06-17 Schedule A (Form 990 or 990-EZ) 2017 14

2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

Schedule A (Form 990 or 990-EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4.						
	ction B. Total Support						
	endar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
	Amounts from line 4	(0, 2010		(0) = 0 + 0	(0, 2010	(0) = 0	(1) 1010
8	Gross income from interest,						
Ŭ	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources						
9	Net income from unrelated business						
3	activities, whether or not the						
10	business is regularly carried on						
10	Ũ						
	or loss from the sale of capital						
44	assets (Explain in Part VI.)						
	Total support. Add lines 7 through 10					10	
	Gross receipts from related activities,		,	d fourth or fifth t		12	
13	First five years. If the Form 990 is for	-			-		
Se	organization, check this box and stor ction C. Computation of Publ	ic Support Pe	rcentage				
	Public support percentage for 2017 (column (f))		14	%
	Public support percentage from 2016		•			15	%
	a 33 1/3% support test - 2017. If the o						
104	stop here. The organization qualifies	-					
ŀ	33 1/3% support test - 2016. If the c						
	and stop here. The organization qual	-					
17.	a 10% -facts-and-circumstances tes						
1/ 6							
	and if the organization meets the "fac			-	-	-	. —
	meets the "facts-and-circumstances"	-			-		
k	0 10% -facts-and-circumstances tes						
	more, and if the organization meets the						•
40	organization meets the "facts-and-cire						
18	Private foundation. If the organization	n did not check a	box on line 13, 16	a, 16b, 17a, or 17		and see instruction	

Schedule A (Form 990 or 990-EZ) 2017

732022 10-06-17

11270820 712177 71548

Schedule A (Form 990 or 990-EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) 2017	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						4 6 9 6 4 7 4
	include any "unusual grants.")	533,405.	6,309.	205,830.	892,607.	1,000.	1639151.
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	18361859.	16320977.	16312250.	5518089.	16071660.	72584835.
2	5 111	10301035.	10520577.	10312230.	5510005.	100/1000.	72304033.
3	Gross receipts from activities that are not an unrelated trade or bus-						
	iness under section 513		630,445.	523,929.		246,009.	1400383.
Л	Tax revenues levied for the organ-		000,1100	52575250		210,0050	11003031
-	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
-	furnished by a governmental unit to						
	the organization without charge						
6		18895264.	16957731.	17042009.	6410696.	16318669.	75624369.
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						0.
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						0.
	Add lines 7a and 7b						0.
	Public support. (Subtract line 7c from line 6.)						75624369.
	ndar year (or fiscal year beginning in)	(-) 0010	(1-) 0014	(-) 0015	(-1) 0010	(-) 0017	(6) T - + -
	Amounts from line 6	(a) 2013 18895264.	(b) 2014	(c) 2015	6410696	(e)2017 16318669.	75624369
	Gross income from interest,	10095204.	105577510	11042009.	0410090.	10310009.	75024505.
100	dividends, payments received on securities loans, rents, royalties, and income from similar sources	115,795.	101,919.	158,348.	218,209.	391,040.	985,311.
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b	115,795.	101,919.	158,348.	218,209.	391,040.	985,311.
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	21,288.	295,297.		46,938.	58,848.	815,908.
13	Total support. (Add lines 9, 10c, 11, and 12.)	19032347.	17354947.	17593894.	6675843.	16768557.	77425588.
14	First five years. If the Form 990 is fo	r the organization's	s first, second, thi	rd, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) organiz	ation,
	check this box and stop here						>
	tion C. Computation of Publ						07 67
	Public support percentage for 2017 ((//		15	97.67 %
	Public support percentage from 2016					16	97.49 %
	tion D. Computation of Inve					47	1.27 %
	Investment income percentage for 20		.,			17	1 2 6
	Investment income percentage from 33 1/3% support tests - 2017. If the					18	7 -
199							
h	more than 33 1/3%, check this box a 33 1/3% support tests - 2016. If the						
b	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization						
	23 10-06-17	and not oncor a	<u>557 61 10 14, 13</u>	a, or roo, oncor tr		edule A (Form 990) or 990-EZ) 2017
200				16	231		

11270820 712177 71548

2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

1

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? *If* "No," *describe in* **Part VI** *how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If* "Yes," *answer* (*b*) *and* (*c*) *below.*
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If* "Yes," *describe in* **Part VI** *when and how the organization made the determination.*
- **c** Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," *and if you checked 12a or 12b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If* "*Yes*," *provide detail in* **Part VI.**
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in* **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer 10b below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

732024 10-06-17

11270820 712177 71548

Schedule A (Form 990 or 990-EZ) 2017

17

2 3a 3b 3c 4a 4b 4c 5a 5b 5c 6 7 8 9a 9b 9c 10a 10b

Schedule A (Form 990 or 990-EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
	A family member of a person described in (a) above?	11b		
-	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions)			
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
с	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see insi	ructions	s).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.			
а				
	trustees of each of the supported organizations? <i>Provide details in Part VI.</i>	3a		
b				
	of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		
73202	5 10-06-17 Schedule A (Form 9		0-EZ	2017

11270820 712177 71548

18 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

Schedule A (Form 990 or 990 EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

on A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
Net short-term capital gain	1		
Recoveries of prior-year distributions	2		
Other gross income (see instructions)	3		
Add lines 1 through 3	4		
Depreciation and depletion	5		
Portion of operating expenses paid or incurred for production or			
collection of gross income or for management, conservation, or			
maintenance of property held for production of income (see instructions)	6		
Other expenses (see instructions)	7		
Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
on B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
Aggregate fair market value of all non-exempt-use assets (see			
instructions for short tax year or assets held for part of year):			
Average monthly value of securities	1 a		
Average monthly cash balances	1b		
Fair market value of other non-exempt-use assets	1c		
Total (add lines 1a, 1b, and 1c)	1d		
Discount claimed for blockage or other			
factors (explain in detail in Part VI):			
Acquisition indebtedness applicable to non-exempt-use assets	2		
Subtract line 2 from line 1d	3		
Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
see instructions)	4		
Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
Multiply line 5 by .035	6		
Recoveries of prior-year distributions	7		
Minimum Asset Amount (add line 7 to line 6)	8		
on C - Distributable Amount			Current Year
Adjusted net income for prior year (from Section A, line 8, Column A)	1		
Enter 85% of line 1	2		
Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
Enter greater of line 2 or line 3	4		
Income tax imposed in prior year	5		
Distributable Amount. Subtract line 5 from line 4, unless subject to			
	6		
	Recoveries of prior-year distributions Other gross income (see instructions) Add lines 1 through 3 Depreciation and depletion Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) on B - Minimum Asset Amount Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): Average monthly value of securities Average monthly cash balances Fair market value of other non-exempt-use assets Total (add lines 1a, 1b, and 1c) Discount claimed for blockage or other factors (explain in detail in Part VI): Acquisition indebtedness applicable to non-exempt-use assets Subtract line 2 from line 1d Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions) Net value of non-exempt-use assets (subtract line 4 from line 3) Multiply line 5 by .035 Recoveries of prior-year distributions Minimum Asset Amount (add line 7 to line 6) on C - Distributable Amount Adjusted net income for prior year (from Section A, line 8, Column A)	Recoveries of prior-year distributions 2 Other gross income (see instructions) 3 Add lines 1 through 3 4 Depreciation and depletion 5 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 6 Other expenses (see instructions) 7 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 on B - Minimum Asset Amount 7 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): 1a Average monthly value of securities 1a Average monthly value of securities 1b Fair market value of other non-exempt-use assets 1c Total (add lines 1a, 1b, and 1c) 1d Discount claimed for blockage or other factors (explain in detail in Part VI): 3 Aceash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions) 4 Net value of non-exempt-use assets (subtract line 4 from line 3) 5 Multiply line 5 by .035 6 Recoveries of prior-year distributions 7 Minimum Asset Amount (add line 7 to line 6) <	Recoveries of prior-year distributions 2 Other gross income (see instructions) 3 Add lines 1 through 3 4 Depreciation and depletion 5 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 6 Other expenses (see instructions) 7 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 on B - Minimum Asset Amount (A) Prior Year Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): 1a Average monthly value of securities 1a Average monthly calue of other non-exempt-use assets 1c Total (add lines 1a, 1b, and 1c) 1d Discount claimed for blockage or other factors (explain in detail in Part VI): 2 Acquisition indebtedness applicable to non-exempt-use assets 2 Subtract line 2 from line 1d 3 Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount, see instructions) 4 Net value of non-exempt-use assets (subtract line 4 from line 3) 5 Multipy line 5 by .035 6 Recoveries of prior-year dis

instructions).

1

Schedule A (Form 990 or 990-EZ) 2017

732026 10-06-17

Schedule A (Form 990 or 990-EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION

Far	I ype III Non-Functionally integrated 509	(a)(3) Supporting Org	anizations (continued)	
Secti	on D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exe	mpt purposes		
2	Amounts paid to perform activity that directly furthers exemption	ot purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose	es of supported organizatior	าร	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which the	he organization is responsiv	е	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2017 from Section C, line 6			
10	Line 8 amount divided by line 9 amount			
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2017	(iii) Distributable Amount for 2017
1	Distributable amount for 2017 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2017 (reason-			
	able cause required- explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2017			
а				
b	From 2013			
с	From 2014			
d	From 2015			
е	From 2016			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2017 distributable amount			
i	Carryover from 2012 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2017 from Section D,			
	line 7: \$			
а	Applied to underdistributions of prior years			
b	Applied to 2017 distributable amount			
с	Remainder. Subtract lines 4a and 4b from 4.			
5	Remaining underdistributions for years prior to 2017, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI. See instructions.			
6	Remaining underdistributions for 2017. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions.			
7	Excess distributions carryover to 2018. Add lines 3j			
	and 4c.			
8	Breakdown of line 7:			
а	Excess from 2013			
b	Excess from 2014			
с	Excess from 2015			
d	Excess from 2016			
е	Excess from 2017			

Schedule A (Form 990 or 990-EZ) 2017

732027 10-06-17

11270820 712177 71548

Part VI	Supplemental	Z) 2017 NATIO	Provide	the explanation	ns required	by Part II	line 10: Part II			015 Pag
	Part IV, Section A, line 1; Part IV, Sect	, lines 1, 2, 3b, 3c, 4 tion D, lines 2 and 3	4b, 4c, ∜ 3; Part ∣	5a, 6, 9a, 9b, 9 IV, Section E,	9c, 11a, 11b lines 1c, 2a,	, and 11c; 2b, 3a, an	Part IV, Sectio d 3b; Part V, lir	n B, lines 1 ar ne 1; Part V, S	nd 2; Part IV, Section B, line	Section C, e 1e; Part V,
	Section D, lines 5, (See instructions.)	6, and 8; and Part	V, Sect	ion E, lines 2,	5, and 6. Al	so complet	e this part for a	any additional	information.	, ,
32028 10-06-1	7							Schedule A	(Form 990	or 990-EZ) 2
					21		SCHOOL			

SCHEDULE C	Po	olitical Campaign a	nd Lobbying	g Activities	;	OMB No. 1545-0047
(Form 990 or 990-EZ)						2017
		anizations Exempt From Income				LUIT
Department of the Treasury	-	if the organization is described Go to www.irs.gov/Form990 for it			990-EZ.	Open to Public Inspection
Internal Revenue Service						
-		Form 990, Part IV, line 3, or For		e 46 (Political Cam	paign Act	ivities), then
	-	nplete Parts I-A and B. Do not com		Do not complete D		
		01(c)(3)) organizations: Complete F	arts I-A and C below.	Do not complete Pa	art I-B.	
Section 527 organization		,		a 47 (Labbying Aa	tivition) th	
-		1 Form 990, Part IV, line 4, or For have filed Form 5768 (election unc				
	-	have NOT filed Form 5768 (election dire		-		
		Form 990, Part IV, line 5 (Proxy	•			•
Tax) (see separate inst					11 330 LL,	
		tions: Complete Part III.				
Name of organization	, or (0) organiza				Employe	r identification number
Ū	NATIONA	L SCHOOL BOARDS A	SSOCIATION			36-2210015
Part I-A Comple		anization is exempt unde		or is a section		
· · · ·		•				
1 Provide a description	on of the organiz	ation's direct and indirect political	campaign activities ir	n Part IV.		
	•	ures			▶\$	
		gn activities			·· ·	
Part I-B Comple	ete if the org	anization is exempt unde	r section 501(c)(3).		
1 Enter the amount o	f any excise tax	incurred by the organization unde	r section 4955	-	► \$	
2 Enter the amount o	f any excise tax	incurred by organization manager	s under section 4955		► \$	
		n 4955 tax, did it file Form 4720 fo				Yes No
4a Was a correction m	ade?					Yes No
b If "Yes," describe ir	n Part IV.					
Part I-C Comple	ete if the org	anization is exempt unde	r section 501(c),	except section	501(c)(3	3).
1 Enter the amount d	irectly expended	d by the filing organization for sect	ion 527 exempt functi	on activities	🕨 \$	
2 Enter the amount o	f the filing organ	ization's funds contributed to othe	er organizations for se	ction 527		
exempt function ac	tivities				🏲 \$	
3 Total exempt functi	on expenditures	s. Add lines 1 and 2. Enter here and	d on Form 1120-POL,			
					🏲 💲 🔄	
		1120-POL for this year?				Yes No
		nployer identification number (EIN)				
	•	tion listed, enter the amount paid				
	-	omptly and directly delivered to a s additional space is needed, provid	· · ·		separate s	segregated fund or a
(a) Name)	(b) Address	(c) EIN	(d) Amount paid filing organization		(e) Amount of political Intributions received and
				funds. If none, en	ter -0	promptly and directly
					0	delivered to a separate
						political organization. If none, enter -0
				1		
				1		
				1		

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. LHA

Schedule C (Form 990 or 990-EZ) 2017

732041 11-09-17

Schedule C (Form 990 or 990-EZ) 2017 N					210015 Page 2
Part II-A Complete if the orga section 501(h)).	inization is exe	empt under sectio	on 501(c)(3) and fil	ed Form 5768 (e	lection under
	on belongs to an af	filiated group (and list i	n Part IV each affiliated	group member's nan	ne. address. FIN.
expenses, and share	-			group monibor o nan	
		and "limited control" pro	ovisions apply.		
Limits	on Lobbying Exp	· · · · · ·		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influe	ence public opinion	(grass roots lobbying)			
b Total lobbying expenditures to influe	ence a legislative bo	ody (direct lobbying)			
c Total lobbying expenditures (add line	es 1a and 1b)				
d Other exempt purpose expenditures					
e Total exempt purpose expenditures	(add lines 1c and 1	d)			
f Lobbying nontaxable amount. Enter	the amount from t	ne following table in bot	th columns.		
If the amount on line 1e, column (a) or	(b) is: The lo	bbying nontaxable am	ount is:		
Not over \$500,000	20% o	f the amount on line 1e			
Over \$500,000 but not over \$1,000,	000 \$100,0	00 plus 15% of the exc	cess over \$500,000.		
Over \$1,000,000 but not over \$1,50	0,000 \$175,0	00 plus 10% of the exc	cess over \$1,000,000.		
Over \$1,500,000 but not over \$17,0	00,000 \$225,0	00 plus 5% of the exce	ess over \$1,500,000.		
Over \$17,000,000	\$1,000	,000.			
g Grassroots nontaxable amount (ente					
h Subtract line 1g from line 1a. If zero	,				
i Subtract line 1f from line 1c. If zero o					
j If there is an amount other than zero reporting section 4911 tax for this ye		r line 11, did the organiz		[Yes No
(Some organizations that	at made a section	veraging Period Under 501(h) election do not rate instructions for li	have to complete all	of the five columns b	elow.
	Lobbying Expe	enditures During 4-Ye	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount					
(150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2017

732042 11-09-17

Schedule C (Form 990 or 990-EZ) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For e	ach "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description	(;	a)	(t	o)
of th	e lobbying activity.	Yes	No	Amo	ount
1	During the year, did the filing organization attempt to influence foreign, national, state or				
	local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:				
2			х		
h	Volunteers? Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X			
	Media advertisements?		X		
d	Mailings to members, legislators, or the public?	X			954.
	Publications, or published or broadcast statements?		X		
	Grants to other organizations for lobbying purposes?		X		
	Direct contact with legislators, their staffs, government officials, or a legislative body?	X			L,734.
	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X		31	L,596.
	Other activities?		Х		
j	Total. Add lines 1c through 1i			74	1,284.
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Х		
b	If "Yes," enter the amount of any tax incurred under section 4912				
с	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section	on 501(c)	(5), or se	ction	
	501(c)(6).				
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?				
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		2		
3	Did the organization agree to carry over lobbying and political campaign activity expenditures from the				
Par	t III-B Complete if the organization is exempt under section 501(c)(4), section	• • •			• ·
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."	"No," O	R (b) Par	t III-A, III	ne 3, is
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politi				
-	expenses for which the section 527(f) tax was paid).		00		
	Current year				
	Carryover from last year				
c	Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues				
3	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc		3		
4	· · ·				
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and powenditure part user?		4		
5	expenditure next year?		4		
Par			5		
	ide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group	list): Part I	LA lines 1	and 2 (see	
	uctions); and Part II-B, line 1. Also, complete this part for any additional information.	nou, raili		10 2 (300	
	RT II-B, LINE 1, LOBBYING ACTIVITIES:				
NSI	BA LOBBIES FOR EDUCATIONAL POLICY ISSUES AFFECTING	SCHOOL	BOAR	D	

MEMBERS AND LOCAL GOVERNANCE.

Schedule C (Form 990 or 990-EZ) 2017

732043 11-09-17

11270820 712177 71548

SCHEDULE D

(Form	990)
-------	------

Supplemental Financial Statements ► Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► Go to www.irs.gov/Form990 for instructions and the latest information.



Department of the Treasury Internal Revenue Service Name of the organization

NATIONAL SCHOOL BOARDS ASSOCIATION

36-2210015

1		(a) Donor advised funds	(b) Funds and other accounts
	Total number at end of year		
	Aggregate value of contributions to (during year)		
	Aggregate value of grants from (during year)		
	Aggregate value at end of year		
	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's	-	
6	Did the organization inform all grantees, donors, and donor a		
-	for charitable purposes and not for the benefit of the donor of	• •	•
	impermissible private benefit?	, , , , ,	°
Par	t II Conservation Easements. Complete if the org	ganization answered "Yes" on Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organizati	ion (check all th <u>at a</u> pply).	
	Preservation of land for public use (e.g., recreation or e	education)	orically important land area
	Protection of natural habitat	Preservation of a cert	tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualit	fied conservation contribution in the form	of a conservation easement on the la
	day of the tax year.		Held at the End of the Tax
а	Total number of conservation easements		2a
	Total acreage restricted by conservation easements		
	Number of conservation easements on a certified historic str		
	Number of conservation easements included in (c) acquired		
	listed in the National Register		
3	Number of conservation easements modified, transferred, rel		
•	vear >		o organization daming the tax
4	Number of states where property subject to conservation ea	sement is located	
	Does the organization have a written policy regarding the per		
0	violations, and enforcement of the conservation easements if		Yes
6	Staff and volunteer hours devoted to monitoring, inspecting,		
0	Stan and volunteer nours devoted to monitoring, inspecting,	fianding of violations, and emorcing con	servation easements during the year
-	Amount of expanses incurred in monitoring, increasing, hone	ding of violations, and enforcing concerns	tion accoments during the year
7	Amount of expenses incurred in monitoring, inspecting, hances	uning of violations, and enforcing conserva	ation easements during the year
8	F 1	e satisfy the requirements of section 170)(b)(4)(B)(i)
8	Does each conservation easement reported on line 2(d) above	•	
	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)?		Yes
	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation	on easements in its revenue and expense	e statement, and balance sheet, and
	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization	on easements in its revenue and expense	e statement, and balance sheet, and
9	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements.	ion easements in its revenue and expense tion's financial statements that describes	e statement, and balance sheet, and the organization's accounting for
9	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservati include, if applicable, the text of the footnote to the organization conservation easements. t III Organizations Maintaining Collections o	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O	e statement, and balance sheet, and the organization's accounting for
9 Par	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8.	e statement, and balance sheet, and the organization's accounting for other Similar Assets.
9 Par	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O n 990, Part IV, line 8. SC 958), not to report in its revenue statem	Yes e statement, and balance sheet, and the organization's accounting for other Similar Assets.
9 Par	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. till Organizations Maintaining Collections on Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public ext	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera	Yes e statement, and balance sheet, and the organization's accounting for other Similar Assets.
9 Par 1a	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TILL Organizations Maintaining Collections o Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri-	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue stater hibition, education, or research in furthera ibes these items.	Yes e statement, and balance sheet, and the organization's accounting for ther Similar Assets.
9 Par 1a	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. III Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O a 990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen	Yes e statement, and balance sheet, and the organization's accounting for ether Similar Assets.
9 Par 1a	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, en	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O a 990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen	Yes e statement, and balance sheet, and the organization's accounting for ther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, history
9 Par 1a	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, en relating to these items:	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O n 990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera- ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu	Yes e statement, and balance sheet, and the organization's accounting for other Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, histo- iblic service, provide the following am-
9 Par 1a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exhibition, ex- the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ex- relating to these items: (i) Revenue included on Form 990, Part VIII, line 1	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O a 990, Part IV, line 8. SC 958), not to report in its revenue stater hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu	Yes e statement, and balance sheet, and the organization's accounting for wher Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, history blic service, provide the following amount blic service, provide the following amount blic service, service the following amount blic service service service the following amount blic service service service the following amount blic service ser
9 Par 1a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TILL Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ex- relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue stater hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu	Yes Statement, and balance sheet, and the organization's accounting for Sther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, histo blic service, provide the following amount blic service, provide the following amount blic service, s
9 Par 1a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. t III Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS the asymptotic exits financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ex- relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical trees (iii) the organization received or held works of art, historical trees (iii) Assets included in Form 990, Part X	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu	Yes Statement, and balance sheet, and the organization's accounting for Sther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, histo blic service, provide the following amount blic service, provide the following amount blic service, s
9 Dar 1a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. t III Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ex- relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical tre the following amounts required to be reported under SFAS 1	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu	Yes Yes Statement, and balance sheet, and the organization's accounting for ther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, histe blic service, provide the following am blic service, provide the following am blic service sheet
9 Par 11a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. TIII Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ear relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical tre the following amounts required to be reported under SFAS 1 Revenue included on Form 990, Part VIII, line 1	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O 1990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera- ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu- masures, or other similar assets for financia 16 (ASC 958) relating to these items:	Yes Statement, and balance sheet, and the organization's accounting for Ther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, histo blic service, provide the following amo blic service blic servi
9 Par 1a b	Does each conservation easement reported on line 2(d) above and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation include, if applicable, the text of the footnote to the organization conservation easements. t III Organizations Maintaining Collections of Complete if the organization answered "Yes" on Form If the organization elected, as permitted under SFAS 116 (AS historical treasures, or other similar assets held for public exit the text of the footnote to its financial statements that descri If the organization elected, as permitted under SFAS 116 (AS treasures, or other similar assets held for public exhibition, ex- relating to these items: (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical tre the following amounts required to be reported under SFAS 1	ion easements in its revenue and expense tion's financial statements that describes f Art, Historical Treasures, or O a 990, Part IV, line 8. SC 958), not to report in its revenue statem hibition, education, or research in furthera- ibes these items. SC 958), to report in its revenue statemen ducation, or research in furtherance of pu- asures, or other similar assets for financia 16 (ASC 958) relating to these items:	Yes Statement, and balance sheet, and the organization's accounting for Ther Similar Assets. ment and balance sheet works of art, ance of public service, provide, in Part t and balance sheet works of art, hist blic service, provide the following am \$ al gain, provide \$

Sche	dule D (Form 990) 2017 NATIONA	L SCHOOL B	OARD	S ASSO	CIATIO	N		36-22	1001	D Pa	ige 2
Par	t III Organizations Maintaining C	Collections of A	rt, His	torical Tr	easures,	or Othe	er Simila	ar Asse	ts (contin	ued)	
3	Using the organization's acquisition, access	ion, and other record	ds, chec	k any of the	following that	at are a si	ignificant	use of its	collectio	n item	3
_	(check all that apply):										
a L	Public exhibition	C			hange progr						
b	Scholarly research	e		Other							
C A	Preservation for future generations	allastions and avalai	n how th	oov furthor t	ha arganizat	ion'n ovo	mot ouro	non in Dar			
4 5	Provide a description of the organization's c During the year, did the organization solicit of							JSE III Fai			
5	to be sold to raise funds rather than to be m								Yes		No
Par	t IV Escrow and Custodial Arran										
	reported an amount on Form 990, Pa			, e. gainzaile				, · u · · · ,			
1a	Is the organization an agent, trustee, custod		diary for	contributior	ns or other as	ssets not	included				
	on Form 990, Part X?		•						Yes		No
b	If "Yes," explain the arrangement in Part XIII										
									Amount		
с	Beginning balance						. 1c				
d	Additions during the year						. 1d				
е	Distributions during the year						. 1e				
	Ending balance										
	Did the organization include an amount on F								Yes		No
	If "Yes," explain the arrangement in Part XIII								<u></u>		
Par	t V Endowment Funds. Complete	-	· · · · · ·		ì	i		ana haali	() [haali
4.	De sinsis e fue estados	(a) Current year	⊣(d) ⊢	Prior year	(c) Two yea	IS DACK	(a) Three y	ears dack	(e) Four	years	јаск
	Beginning of year balance										
	Contributions										
	Net investment earnings, gains, and losses Grants or scholarships										
	Other expenditures for facilities										
e	and programs										
f	Administrative expenses										
	End of year balance										
2	Provide the estimated percentage of the cur		ce (line 1	a. column (a	a)) held as:						
а	Board designated or quasi-endowment		%	0, (,,						
	Permanent endowment	%	_								
с	Temporarily restricted endowment	%									
	The percentages on lines 2a, 2b, and 2c sho	ould equal 100%.									
3a	Are there endowment funds not in the posse	ession of the organiz	ation tha	at are held a	nd administe	ered for th	he organiz	zation	-		
	by:									Yes	No
	(i) unrelated organizations								3a(i)		
	(ii) related organizations										
b	If "Yes" on line 3a(ii), are the related organization								3b		
4	Describe in Part XIII the intended uses of the		owment	funds.							
Par	t VI Land, Buildings, and Equipn			/ line data - C			line 10				
	Complete if the organization answere								(-I) DI		
	Description of property	(a) Cost or o basis (investr			or other (other)		ccumulate preciation	eu	(d) Bool	value	;
1a	Land										
	Buildings										
	Leasehold improvements				9,679.		431,7		1,37		
d	Equipment			2,88	1,847.	1,9	963,5	98.	918	3,24	19.
	Other										1.0
Tota	. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, colur	mn (B), line 1	0c.)				2,29	b,14	1 8.

Schedule D (Form 990) 2017

732052 10-09-17

Schedule D (Form 990) 2017 NATIONAL SCH	HOOL BOARDS	ASSOCIATION 3	6-2210015	Page 3
Part VII Investments - Other Securities.				
Complete if the organization answered "Yes" of	on Form 990, Part IV,	line 11b. See Form 990, Part X, line 12.		
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or e	nd-of-year market v	alue
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related.				
Complete if the organization answered "Yes" of				
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or en	nd-of-year market v	value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)				
Part IX Other Assets.				
Complete if the organization answered "Yes" of		line 11d. See Form 990, Part X, line 15.		
	Description		(b) Book va	
(1) CASH SURRENDER VALUE OF LI	LFE INSURAN	ICE		,000.
(2) SECURITY DEPOSITS				,593.
(3) DEFERRED COMPENSATION PLAN	N ASSETS		248,	,765.
(4)				
(5)				
(6)				
(7)			_	
(8)			_	
(9)			650	250
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15.)	•••••	020	,358.
Part X Other Liabilities.				
Complete if the organization answered "Yes" of	on Form 990, Part IV,	(b) Book value	25.	
1. (a) Description of liability		(b) Book value		
(1) Federal income taxes (2) ACCRUED PENSION LIABILITY		11,998,518.		
		116,000.		
		1,348,629.		
	J	1,340,047.		
	N	248,765.		
(6) LIABILITY		240,/03.		

(9) 19,666,514. Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

DEFERRED GAIN ON SALE OF BUILDING

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII 🚺

Schedule D (Form 990) 2017

732053 10-09-17

(7) (8)

5,954,602.

Sche	edule D (Form 990) 2017 NATIONAL SCHOOL BOARDS ASS	OCIATI	ON	36-	2210015	Page 4
Pa	rt XI Reconciliation of Revenue per Audited Financial Statemo	ents With				<u></u>
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a					
1	Total revenue, gains, and other support per audited financial statements			1	18,897	,537.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
а	Net unrealized gains (losses) on investments	2a				
b	Donated services and use of facilities	2b	517,364.			
с	Recoveries of prior year grants					
d						
е				2e		,364.
3	Subtract line 2e from line 1			3	18,380	<u>,173.</u>
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII.)	4b				_
с	Add lines 4a and 4b			4c		0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	18,380	<u>,173.</u>
Pa	rt XII Reconciliation of Expenses per Audited Financial Statem	ients With	1 Expenses per	Reti	irn	
				nett		
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a					0.0.0
1	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements			1	18,213	,086.
1 2	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:					,086.
-	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:	2a				,086.
2	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	2a 2b				,086.
2 a	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses	2a 2b 2c				,086.
2 a	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	517,364.		18,213	
2 a	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d	2a 2b 2c 2d	517,364.	1 2e	18,213	,364.
2 a b c d	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	517,364.	1	18,213	,364.
2 a b c d e	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d	517,364.	1 2e	18,213	,364.
2 a b c d e 3	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b	2a 2b 2c 2d 2d	517,364.	1 2e	18,213	,364.
2 b c d 3 4	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d 2d	517,364.	1 2e	18,213	,364.
2 b c d 3 4	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b	2a 2b 2c 2d 2d 4a 4b	517,364.	1 2e 3 4c	18,213 517 17,695	<u>,364.</u> ,722. 0.
2 a b c d e 3 4 a b c 5	Complete if the organization answered "Yes" on Form 990, Part IV, line 12a Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	2a 2b 2c 2d 2d 4a 4b	517,364.	1 2e 3	18,213	<u>,364.</u> ,722. 0.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

MANAGEMENT EVALUATED THE ASSOCIATION'S TAX POSITIONS AND CONCLUDED THAT
THE ASSOCIATION HAD TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE
ADJUSTMENT TO THE CONSOLIDATED FINANCIAL STATEMENTS TO COMPLY WITH THE
PROVISIONS OF THIS GUIDANCE. THE ASSOCIATION FILES TAX RETURNS IN THE
U.S. FEDERAL JURISDICTION. WITH FEW EXCEPTIONS, THE ASSOCIATION IS NO
LONGER SUBJECT TO INCOME TAX EXAMINATIONS BY THE U.S. FEDERAL, STATE, OR
LOCAL TAX AUTHORITIES FOR YEARS BEFORE 2014.

732054 10-09-17

sc	HEDULE J Compensation Information		OMB No. 1	1545-00	47
(Fo	rm 990) For certain Officers, Directors, Trustees, Key Employees, and Highest		20	17	,
	Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.		20		
Dena	rtment of the Treasury Attach to Form 990.		Open to		
	al Revenue Service Go to www.irs.gov/Form990 for instructions and the latest information.		Inspe		
Nan	-	Employer ide			mber
_	NATIONAL SCHOOL BOARDS ASSOCIATION	36-22	21001	5	
Pa	rt I Questions Regarding Compensation				
				Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 9	990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.				
	First-class or charter travel				
	X Travel for companions Payments for business use of personal resi	idence			
	Tax indemnification and gross-up payments				
	Discretionary spending account	r, chet)			
۰.	If any of the bayes on line to are checked, did the experimetion follows with a reality of the second s				
a	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or		415	х	
2	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain		1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,		2	х	
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?				
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organizati	ion's			
•	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organizatio				
	establish compensation of the CEO/Executive Director, but explain in Part III.				
	Compensation committee Written employment contract				
	Independent compensation consultant				
	Form 990 of other organizations	ommittee			
	, , , , , , , , , , , , , , , , ,				
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing				
	organization or a related organization:				
а	Receive a severance payment or change-of-control payment?		. 4a		Х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?		4b		X
с	Participate in, or receive payment from, an equity-based compensation arrangement?		4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.				
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.				
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n			
	contingent on the revenues of:				37
	The organization?				X
b	Any related organization?		. 5 b		X
-	If "Yes" on line 5a or 5b, describe in Part III.				
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n			
_	contingent on the net earnings of:		0.		x
	The organization?				X
a	Any related organization? If "Yes" on line 6a or 6b, describe in Part III.		<u>6b</u>		17
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments				
'	not described on lines 5 and 6? If "Yes," describe in Part III		7		x
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the				
5	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		x
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in				_
-	Regulations section 53.4958-6(c)?		9		
LHA	For Paperwork Reduction Act Notice, see the Instructions for Form 990.		e J (Forn	n 990)) 2017
			•		

732111 10-17-17

Schedule J (Form 990) 2017 NATIONAL		SCHOOL BOARDS		ASSOCIATION	36-2210015	15		Page 2
s, Trustee	ployees, a	ind Highest C	ompensated Emp	loyees. Use duplica	te copies if additional sp	bace is needed.		
For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (i) Do not list any individuals that aren't listed on Form 990, Part VII.	e reported m 990, Pa	on Schedule J rt VII.	, report compensa	tion from the organiz	zation on row (i) and fror	n related organizatior	ns, described in the ins	itructions, on row (ii).
Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the tot	l individual	must equal th	ie total amount of F	⁻ orm 990, Part VII, S	al amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual	able column (D) and (E) amounts for that inc	lividual.
	(B) B	reakdown of V	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title	com (i	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Deficility	(n)-(l)(a)	in countin (b) reported as deferred on prior Form 990
(1) THOMAS J. GENTZEL	(i) 37	372,648.	30,000.	.0	10,703.	15,900.	429,251.	0.
EXECUTIVE DIRECTOR		0	•0	•0	•0	• 0	• 0	.0
(2) HEATHER DEAN	(i) 208	8,982.	0.	.0	8,042.	3,564.	220,588.	• 0
			.0					• 0
EGRON, JR.	(i) 20	203,551.	0.		2,66	18,324.	224,541.	.0
CHIEF LEGAL OFFICER	(ii)	• 0	0.			0.		• 0
(4) RONALD SKINNER	(i) 176	,95	.0		6,68	1,884.	185,52	• 0
CHIEF MEMBER SERVICES OFFI	(ii)	• 0	• 0	• 0		• 0	• 0	• 0
(5) RORY DAVENPORT	(i) 20	206,596.	0.		5,721.	1,884.	214,201.	• 0
CHIEF COMMUNICATIONS OFFIC			.0	•0		• 0		•0
(6) NAOMI E. GITTINS	(i) 14	49,200.	2,000.	•0	6,003.	7,902.	165,105.	•0
MANAGING DIRECTOR, LEGAL ADVOCACY	(ii)	•0	•0	•0	•0	• 0	I	•0
(7) KANISHA WILLIAMS	(i) 140	, 24	.0	.0	5,943.	9,672.	155,859.	•0
MANAGING DIRECTOR, MEMBER SERVICES	(ii)	•0	•0	.0	0	.0	•0	.0
(8) JOHN REEB	(i) 150	50,299.	.0	.0	5,432.	9,210.	164,941.	.0
MANAGING DIRECTOR, OPERATIONS AND IT		.0	.0	.0		0.	• 0	0
	(
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
-	(ii)							
	(i)							
1	(ii)							
				Ċ			Schedu	Schedule J (Form 990) 2017

30

732112 10-17-17

Schedule J (Form 990) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION Part III Supplemental Information	36-2210015	Page 3
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.	e this part for any additional information.	
TRAVEL FOR CERTAIN EVENTS IS PROVIDED FOR THE PRESIDENT		
	Schedule J (Form 990) 2017	0) 2017

732113 10-17-17

31

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. Go to www.irs.gov/Form990 for the latest information.



Employer identification number 36-2210015

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

PUBLICATIONS - THE AMERICAN SCHOOL BOARD JOURNAL IS NSBA'S AWARD

NATIONAL SCHOOL BOARDS ASSOCIATION

WINNING MAGAZINE DELIVERING NEWS AND INFORMATION EFFECTING K-12

EDUCATION ISSUES.

EXPENSES \$ 1,009,029. INCLUDING GRANTS OF \$ 0. REVENUE \$ 160,075.

FORM 990, PART VI, SECTION A, LINE 6:

MEMBERS INCLUDE 49 STATE ASSOCIATIONS

FORM 990, PART VI, SECTION A, LINE 7A:

ASSOCIATION MEMBERS, STAE ASSOCIATIONS OF SCHOOL BOARDS, AND THEIR DELEGATE ELECT THE GOVERNING BODY.

FORM 990, PART VI, SECTION A, LINE 7B:

THE CONSTITUTION AND BYLAWS OF NSBA MUST BE AMENDED BY A TWO-THIRDS VOTE OF

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 WAS INITIALLY REVIEWED IN DETAIL BY THE ORGANIZATION'S

ACCOUNTING DEPARTMENT AND MANAGEMENT. FURTHERMORE, PRIOR TO FILING WITH THE INTERNAL REVENUE SERVICE, A COPY OF THE FORM 990 WAS PROVIDED TO ALL NSBA BOARD MEMBERS.

 FORM 990, PART VI, SECTION B, LINE 12C:

 AT THE BEGINNING OF EACH NEW TERM YEAR, ALL BOARD MEMBERS AND OFFICERS SIGN

 THE CONFLICT OF INTEREST POLICY. IF THERE IS ANY REAL OR POTENTIAL

 LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
 Schedule O (Form 990 or 990-EZ) (2017)

 732211 09-07-17
 32

 11270820 712177 71548
 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

Name of the organization NATIONAL SCHOOL BOARDS ASSOCIATION	Employer identification number 36-2210015
CONFLICT, THE EXECUTIVE COMMITTEE WILL RESOLVE SUCH CON	
FORM 990, PART VI, SECTION B, LINE 15:	
ANNUALLY, NSBA USES BENCHMARKS TO DETERMINE APPROPRIATE	COMPENSATION.
COMPENSATION FOR THE EXECUTIVE DIRECTOR IS DISCUSSED AND	
BOARD OF DIRECTORS ANNUALLY.	
FORM 990, PART VI, SECTION C, LINE 19:	
THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLIC	T OF INTEREST
POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC	C UPON REQUEST.
FORM 990, PART IX, LINE 11G, OTHER FEES:	
OTHER PROFESSIONAL FEES:	
PROGRAM SERVICE EXPENSES	2,164,421
MANAGEMENT AND GENERAL EXPENSES	652,461
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	2,816,882
TEMPORARY HELP:	
PROGRAM SERVICE EXPENSES	100,524
MANAGEMENT AND GENERAL EXPENSES	48,750
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	149,274
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	2,966,156
FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:	
DEFINED BENEFIT PENSION PLAN CHANGES	3,695,382
	hedule O (Form 990 or 990-EZ) (201
33 270820 712177 71548 2017.04011 NATIONAL SCHOOL E	

11270820 712177 71548 2017.04011 NATIONAL SCHOOL BOARDS ASSO 71548_1

SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service	Related Organizations and Unrelated Partnerships Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ▲ Attach to Form 990. ▲ Go to www.irs.gov/Form990 for instructions and the latest information.	anizations and Unrelated Partnerships tion answered "Yes" on Form 990, Part IV, line 33, 34, 35b, ▶ Attach to Form 990. .gov/Form990 for instructions and the latest information.	rtnerships line 33, 34, 35b, 3 st information.	16, or 37.	Ó	OMB No. 1545-0047 2017 Open to Public Inspection
Name of the organization NATIONAL SCHOC	SCHOOL BOARDS ASSOCIATION	NO			Employer identification number 36-2210015	cation number)15
Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.	te if the organization answered "Yes"	on Form 990, Part IV, line 3	ю.			
(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	r Total income	me End-of-year assets		(f) Direct controlling entity
Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.	ations. Complete if the organization a	answered "Yes" on Form 99), Part IV, line 34,	because it had one	or more related tax-exe	empt
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	Section 512(b)(13) controlled entity?
NATIONAL SCHOOL BOARDS ACTION CENTER - 45-4913266, 1680 DUKE STREET, 2ND FLOOR, ALEXANDRIA, VA 22314	TO CARRY OUT THE SOCIAL WELFARE OBJECTIVES OF THE NSBA	VIRGINIA	501(C)(4)		NATIONAL SCHOOL BOARDS ASSOCIATION	
For Paperwork Reduction Act Notice, see the Instructions for Form 990.	ns for Form 990.				Schedule R	Schedule R (Form 990) 2017

732161 09-11-17 LHA

34

Page 2	(k) Percentage ownership	related	(i) Section 512(b)(13) controlled entity? Yes No		 	90) 2017
L0015 ore related	(j) General or managing partner? Yes No	one or more	(h) Percentage ownership			Schedule R (Form 990) 2017
36-2210015 it had one or more relate	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	because it had	(g) Share of Pe end-of-year ov assets			Schedul
34, because	Disproportionate allocations? Yes No	art IV, line 34,			 	
Part IV, line	(g) Share of end-of-year assets	orm 990, Pa	(f) Share of total income			
s" on Form 990,	(f) Share of total S income end	or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related	(e) Type of entity (C corp, S corp, or trust)			
answered "Ye		anization ansv	(d) Direct controlling entity			
TON e organization	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	plete if the org	(c) Legal domicile (state or foreign country)			35
OS ASSOCIATION	(d) Direct controlling entity (e)		(b) Primary activity			
 BOARDS as a Partnersh ax year. 	(c) Legal domicile (state or foreign country)	as a Corpoing the tax y.	Prima			
INAL SCHOOL anizations Taxable as nership during the tax	(b) Primary activity	inizations Taxable of trust during the second se				
Schedule R (Form 990) 2017 NATIONAL SCHOOL BOARDS ASSOCIATION Part III Identification of Related Organizations Treated as a partnership during the tax year. 36 - 2210015 36 - 2210015	(a) Name, address, and EIN of related organization	Identification of Related Organizations Taxable as a Corporation or generation or trust during the tax year.	(a) Name, address, and EIN of related organization			1-17
Schedule Part III	ž ^o	Part IV				732162 09-11-17

36-2210015 Page 3

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II. III. or IV of this schedule.				Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	is with one or more re	lated organizations listed	in Parts II-IV?		
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	V			1 a	×
b Gift, grant, or capital contribution to related organization(s)				ę	×
c Gift, grant, or capital contribution from related organization(s)				မ ရ	×
				1d	×
				3	
e Loans or loan guarantees by related organization(s)				Ъ	4
f Dividends from related organization(s)				1f	X
g Sale of assets to related organization(s)				1g	×
Purchase of assets from related organization(s)				1 1	×
				÷	×
i Lease of facilities equinment or other assets to related organization(s)				: ;=	×
				-	
k Lease of facilities, equipment, or other assets from related organization(s)				1k	X
I Performance of services or membership or fundraising solicitations for related organization(s)	anization(s)			Ŧ	X
m Performance of services or membership or fundraising solicitations by related orga	lated organization(s)			1m	X
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	ion(s)			1n	X
				10 X	
p Reimbursement paid to related organization(s) for expenses				1p	×
q Reimbursement paid by related organization(s) for expenses				19	×
r Other transfer of cash or property to related organization(s)				٦r	X
s Other transfer of cash or property from related organization(s)				1s	X
2 If the answer to any of the above is "Yes," see the instructions for information on w	who must complete th	iis line, including covered	ation on who must complete this line, including covered relationships and transaction thresholds.		
(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved	volved	
(1) NATIONAL SCHOOL BOARDS ACTION CENTER	0	160,893.	ACTUAL COSTS INCURRED		
(2)					
(3)					
(4)					
(5)					
(9)					
732163 09-11-17	36		Schedule	Schedule R (Form 990) 2017)) 2017

Page 4		(enue)	(k) Percentage ownership				Schedule R (Form 990) 2017
36-2210015		by total assets or gross rev					orm
			(j) General of managing partner? Yes No				B (F
			(i) Code V-UBI amount in box 20 ⁿ of Schedule K-1 <u>1</u> (Form 1065)				Schedule
		sured b	Dispropor- tionate allocations?				
ARDS ASSOCIATION	Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37. Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue)	nt of its activities (mea	(g) Share of end-of-year assets				
		e than five percer	(f) Share of total income				
		cted mor	er orgs.?				
		onduc iips.	t, t, t, t, t, t, t, t, t, t, t, t, t, t				
		nip through which the organization or sion for certain investment partnersh	(related, unrelated, ections 512-514)				
			(c) Legal domicile (state or foreign country)				
NATIONAL SCHOOL BOARDS	o le as a Partnership. Col	ntity taxed as a partnersh tructions regarding exclu	(b) Primary activity				
Schedule R (Form 990) 2017 NATION	Part VI Unrelated Organizations Taxable as a Partnership. Complete if th	Provide the following information for each entity taxed as a partnership through which the organization cond that was not a related organization. See instructions regarding exclusion for certain investment partnerships.	(a) Name, address, and EIN of entity				

37

732164 09-11-17

Part VII Supplemental Information.

Provide additional information for responses to questions on Schedule R. See instructions.

732165 09-11-17